



DOOR DECORATING CONTEST

ASBW 2015 participants are encouraged to enter a door design to Habitat LA's *most creative and most liked on Facebook* door contest. We encourage participants to participate in both contests.

In order to be eligible, participants in the *most creative contest* must submit a photo of their door project and official entry form by **March 20, 2015** via email to youthprograms@habitatla.org.

Participants in the *most liked on Habitat LA Facebook contest* need to submit their photos by **March 20th** to be included in the Habitat LA Facebook album and have until **April 3rd, 2015** to get "likes" on their door.



Guidelines

- Take a common house or office door and decorate creatively
- Feel free to include key housing facts or statistics
- In a creative way, door must illustrate "**A Key to Inspiration**", why housing is important or a world where everyone has a decent place to live.
- Door must include our website www.habitatla.org and #ASBWLA15
- No obscene or inappropriate symbols, drawings, words, phrases, etc.
- Must be a youth driven project with only *support* from adults.

Rules

- The contest is open to youth who are ages 5-25
- All entries must be postmarked or emailed by **5:00 p.m. on Friday, March 20th, 2015**.
- Participant must fill out and submit a complete contest entry form and include a photo of the door

Information

- All entries will be featured on the Habitat LA website
- All entries in the *most creative contest* will be judged by community members, corporate partners, board members, volunteers and staff based on artistic quality, originality and symbolism
- For the *Habitat LA Facebook Contest*, entries will be included in a Facebook album that lives on the Habitat LA Facebook page and will be open to all Facebook members.
- Prizes will be awarded to the top winner in each of the following categories (groups or individual entries): Group 1: ages 5-13, Group 2: ages 14-18, Group 3: ages 19-25.
- Winners will be notified upon selection and should be able to deliver their door to showcase location one week before ASBW
- The winning doors will be displayed for public viewing during ASBW, April 12th-18th
 - All winners and up to three guests will be invited to a special reception

ASBW 2015 SAMPLE SCORE SHEET

Judge Name

Date

Age group

Entry #

Appearance:

Is the design aesthetically pleasing?

___/5

Originality:

Is the design unique?

___/5

Clarity:

Is it clear?

Does the idea behind the design make sense?

___/5

Advocacy Message:

Are facts about affordable housing included in the design?

Does the design effectively display the message?

___/5

Presentation quality:

Does it stand out?

Evaluate the use of color and material: Were they able to successfully overcome the limitation of a door as a back-drop?

___/5

Overall Impression:

Any additional comments.

Total Score _____