

# SPONSORSHIP LEVELS

### **Los Angeles Builders Ball Presenting Sponsor**

\$100,000

- Three VIP tables for ten at the Builders Ball
- Six tickets to VIP Reception
- Speaking opportunity for a representative during the evening's program
- Back cover ad in the Builders Ball program book\*
- Opportunity for the company/organization's top executive to be a member of the honorary committee and one additional representative to be a host committee member
- Company/Organization's logo on event step & repeat\*
- Company/Organization's logo recognition on all event printed materials\*
- Habitat LA will create and service an exclusive press release including quote from a Company/Organization executive
- Company/Organization's logo listed on Habitat LA's website for one year
- Opportunity to place Habitat LA's logo and link on Company/Organization's website
- Social media exposure (e.g. Facebook, Twitter, Instagram), including the opportunity to be a guest blogger on Habitat LA's website
- Invitation to Habitat LA's Year-End Donor Reception
- Recognition in Habitat LA's monthly e-newsletter (circulation over 50,000)
- Recognition in Habitat LA's Annual Report

### Los Angeles Builders Ball VIP Reception Sponsor

\$50,000

Tax ID Number: 33-0416470

- Two VIP tables for ten at the Builders Ball
- Four tickets to VIP Reception
- Speaking opportunity at the VIP Reception
- Inside back cover ad in the Builders Ball program book\*
- Opportunity for the company/organization's top executive to be a member of the honorary committee and one additional representative on the host committee member
- Company/Organization's logo on event step & repeat\*
- Company/Organization's logo recognition on all event printed materials\*
- Habitat LA will create and service an exclusive press release including quote from a Company/Organization executive
- Company/Organization's logo listed on Habitat LA's website for one year
- Opportunity to place Habitat LA's logo and link on Company/Organization's website
- Social media exposure (e.g. Facebook, Twitter, Instagram), including the opportunity to be a guest blogger on Habitat LA's website
- Invitation to Habitat LA's Year-End Donor Reception
- Recognition in Habitat LA's monthly e-newsletter (circulation over 50,000)
- Recognition in Habitat LA's Annual Report

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# SPONSORSHIP LEVELS

### Los Angeles Builders Ball Platinum Sponsor

\$25,000

- Two VIP tables for ten at the Builders Ball
- Two tickets to VIP Reception
- Company/Organization recognition during the evening's program\*
- One full page ad in the Builders Ball program book\*
- Opportunity for the company/organization's top executive to be a member of the honorary committee and one additional representative on the host committee member
- Company/Organization's logo recognition on all event printed materials\*
- Company/Organization's logo listed on Habitat LA's website for one year
- Invitation to Habitat LA's Year-End Donor Reception
- Recognition in Habitat LA's monthly e-newsletter (circulation over 50,000)
- Recognition in Habitat LA's Annual Report

## Los Angeles Builders Ball Gold Sponsor

\$10,000

- One VIP table for ten at the Builders Ball
- Company/Organization recognition during the evening's program\*
- One full page ad in the Builders Ball program book\*
- Company/Organization's name recognition in all event printed materials\*
- Company/Organization's name on Habitat LA website for one year
- Invitation to Habitat LA's Year-End Donor Reception
- Recognition in Habitat LA's monthly e-newsletter (circulation over 50,000)
- Recognition in Habitat LA's Annual Report

#### Los Angeles Builders Ball Silver Sponsor

\$5,000

- One table of ten at the Builders Ball
- One full page ad in the Builders Ball program book\*
- Company/Organization name recognition included on invitation and program book\*
- Invitation to Habitat LA's Year-End Donor Reception
- Recognition in Habitat LA's monthly e-newsletter (circulation over 50,000)
- Recognition in Habitat LA's Annual Report

#### <u>Program Book Opportunities\*</u>

•	Full Page Ad	\$1,000
•	Half Page Ad	\$500
•	¼ Page Ad	\$300

#### Individual Ticket(s)

\$350

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A world where everyone has a decent place to live.

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<sup>\*</sup>Deadline for invitation printing August 24, 2015. Deadline for printed program is September 14, 2015

<sup>\*\*\$150</sup> not tax-deductible per ticket. Each table seats 10 guests